

Kalamazoo Valley Community College

Arcadia Commons Campus

Kalamazoo Valley Museum

Advisory Team

5:30 PM

January 8, 2019

Present: L. Baker, Hollins, Jbara, Laabs, McElhone, Stinson

Absent: C. Baker, Baskerville-Jones, Deitrick, Johnson, Larson

Meeting Agenda

1. Acceptance of the Agenda
 - The Agenda was accepted as presented.
2. Acceptance of the Minutes – October 2, 2018
 - The Minutes were accepted as presented.
3. Informational Updates
 - Museum participated in Together is Better Summit (professional development) on January 4. IS Staff member Cody Cook presented a demo.
 - New hires: Ellen VanderMyde, Alicia Risk (part-time IS Staff); Brittany Williams, Zak Hemsteger (full-time)
 - We are up about 1000 visits for December, but our overall numbers are down about 24% for the year. We are still on track to meet the attendance goal.
 - Portage, Marshall, and Kalamazoo schools are interested in the Math Moves exhibit.
 - Web visits metrics changed, but numbers are more or less up.
 - We will send numbers for December when they're finished.
 - Capital Projects: Collections Storage and Permanent Wall Construction on 3rd Floor are about to begin. Other projects already completed.
 - Motors will be removed from Collections Storage shelves, with hand crank being put in.
 - Front Desk construction is underway. It will be about 8 ft closer to the front door to emphasize greeting the visitors as they come in. We are on track to finish mid-February. The large barrier walls are up.
 - Sensory Saturdays have been successful with programs for families with children on the autism spectrum.
 - Fountain of the Pioneers: we have reached out to the city, and in the next 3 to 5 years, we hope to work with our local Native Americans in reinterpreting the statue. It weighs 17000 lbs, so we are working on how to support the statue in the Museum.
 - Upcoming Sunday Series is planned through spring. As a highlight, Steve Doherty will be speaking about the K-Wings.
 - We are working with the Kalamazoo Chapter of the American Chemical Society, participating in a reception the evening of May 16 and a dedication ceremony Friday, May 17. A reminder will be sent out when more details are available.
 - Bikes: Science on Two Wheels closed on Sunday and left today. It was very smooth to pack and ship.
 - We are working with Marketing on the final designs of outdoor graphics for the DEQ rain garden project.

- Feb 1 and 2 is our 7th annual Storytelling Festival. We will have presenters from around the country telling stories through many different methods.
- Play-In Contest had 230 visitors this past Art Hop.
- Future exhibits: Amusement Park Science & Team Up, Patient No More, Amazing Micro Sculptures, Secrets of Bees, etc.
- Craig shared a summary of his presentation on strategic updates for BHLC, including innovations to help people in the community.
- Ian Salo is developing a 3D map of the KVM for blind and low-vision patrons.

3.1 Strategic Planning Update

- Strategic Plan was reviewed by Dr. Washington and approved in November.

4. Advisor Discussion

- Carol Baker is in hospice for cancer. Bill will contact Carol's daughter on behalf of the Advisory Team and staff.
- Sonya is doing an activity with her Merze Tate group about Lance Ferraro, who took photos of JFK during his visit, as well as the Douglass Center and Carver Center.
- Channel 3 is interested in exploring a partnership to potentially broadcast from our news desk in the History Gallery. We don't have plans to make major changes to that area.
- Send a note to Annette Hoppenworth if you're interested in volunteering.
- Sonya distributed "Girls Can!" magazine. Her group will be visiting Japan this year.
- All of our construction projects should be done by the next meeting.
- We will be looking at adding new members in the near future.

5. Next Meeting – April 9, 2019 @ 5:30 PM (Future Meetings July 9 and October 1; dates subject to change)

6. Adjournment